



Lucy, Carrie with Heather and Bishop Bailey when she was made a Canon of Navajoland in borrowed-from-a-short-person vestments

Table of Contents

- Photo of Heather and daughters plus Bishop Dave Bailey, Navajoland
- Vernese honored at Church Gala
- Diocese of Michigan grant returned
- Julia Chester Emery Birthday Celebration as special challenge to raise Ingathering funds
- Death of Nebraska Coordinator

Heather's a Canon

In a conversation with Heather recently, she said a great thing about being a canon is that she can no longer be called Mother Heather, the title Canon replaces that.

Vernese Smith Honored

Vernese was honored at her church gala for all the work she has done in the church. The gala was held on June 23, Friday, night, and she sent me a short video of her big smile which I haven't been able to upload into this missive.

Diocese of Michigan Returns Grant Award

After the grants were awarded and checks mailed, I received a letter from the Bishop of Michigan indicating that the diocese was returning the check. They had applied for another grant which they did not get thus negating our award. Please let people from your provinces if they realize they will not be able to accept a grant, as a courtesy to others they should withdraw their grant application before awards are made. According to policy on grant funds awarded but not spent, the \$50,000 awarded and returned will be put in the pot for the next award period.

Julia Chester Emery (JCE) Birthday Celebration

Shortly before our meeting in Puerto Rico we learned that our Ingathering was below last year's giving, and we talked about ways to bring the total beyond the 2012-2015 collection. And that's despite the \$50,000 Kathy Mank found that had been credited to the wrong account.

The information below is a fun idea for raising our Ingathering. Heather has agreed to develop the materials, but I would like to do an email ballot to approve this idea since the integrity of the effort needs to be supported by the entire Board. I believe each of us should make a personal contribution as individuals to the Birthday Celebration. I am thinking I might contribute \$165 to represent her 165 years.

I will follow this missive with a request for approval of this proposal. Please send any suggestions to Heather and me.

Julia Chester Emery's Birthday Celebration **September 25, 2017 -165 Years**

Overview:

This September, Julia Chester Emery would have turned 165 years old. To honor one of the founders of the United Thank Offering, we want to throw Julia a birthday party to raise awareness and participation in UTO. The UTO Board has voted to raise an additional \$700,000 before the end of 2017 in order to increase the Ingathering for the Triennium over last Triennium. In order to achieve this goal, we want to have a special celebration during the month of September to teach UTO, Gratitude and about the life and ministry of Julia Chester Emery.

Timeframe

Mid-August announcement/press release with promotional/educational materials available online at the same time. Suggested Birthday party date: Sunday, September 24th. Contests begin on September 1 and ends September 25th.

Educational Materials:

The following materials will be created and made available with the press release:

1. Sunday School lesson about Julia Chester Emery
2. Sunday School lesson on Gratitude and UTO
3. Children's Sermon on Julia Chester Emery and UTO
4. Sermon on gratitude and UTO
5. Sample Newsletter Article for September
6. Sample Bulletin Announcements for September
7. Bulletin inserts on UTO/JCE
8. Overview letter
9. fun downloads – like a JCE mask, UTO glasses
10. Contest information
11. poster
12. birthday cards

Videos:

We want to invite Bishop Curry and Gay to make videos inviting folks to participate in UTO and celebrating JCE's birthday to share with their networks and through ours.

Direct Mailings:

1. Letter to donor list from Presiding Officers and UTO Board president asking for support for the campaign.
2. Letter to grant sites encouraging them specifically to take up a thank offering for the good work from their grant in order to support other potential applicants.
3. Possibly a direct mailing like the Good Friday Offering to parishes

Internet Campaign

1. Facebook fundraiser
2. Facebook photo frame or sticker
3. posting every day in September using a special template or graphic
4. kick off the UTO instagram page

Contest:

1. Parishes will be invited to submit a photo of their JCE Birthday party the best photo received by September 26th will win a UTO prize package
2. Diocese that gives the most money will receive a UTO prize package

Direct Campaign:

1. Show the Board giving and participating –share why on Facebook
2. Board members host Provincial webinars late August, early September to promote the challenge
3. Board members work the phones to encourage participation and share stories as to why this is important and needed

Other Ideas:

1. Bishop to Bishop Challenge
2. Release of the UTO cross with proceeds benefiting the challenge

Death of Nebraska Coordinator

Kathy Graham, the recently retired UTO coordinator for health reasons, died on July 5. She designated UTO as one of her memorial funds. Thanks to her and may she rest in peace. She was in her mid-60's. I have lost a good friend.

WORD FOR THE DAY

People often say that "beauty is in the eye of the beholder," and I say that the most liberating thing about beauty is realizing that you are the beholder. This empowers us to find beauty in places where others have not dared to look, including inside ourselves.

Salma Hyek